

## Sponsorship Agreement

Saturday 12th March 2022

### MAJOR RACE NAMING RIGHTS SPONSOR PROPOSAL

COST \$2750 (INC GST)

#### Race naming Rights

- Naming rights the 2022 Edenhope Cup
- Your business name would be shown on the Racing Victoria and RISA website as the race sponsor
- Your business name on the winner's rug of your sponsored race

#### Media Coverage

- Your business name mentioned in both print & radio media (where possible)
- Your business logo on print media (posters) and on our Club website with a link to your website or email address (*logo and addresses supplied by you*)
- Full page advert in the Cup race book (*as supplied by you*)
- Your business name announced throughout the race day via oncourse announcer

#### Presentation of Trophies

- You or your business representative will have the opportunity to present the winning connections their trophies after your sponsored race
- The opportunity to celebrate in the Committee Room after your sponsored race with the winning connections

#### ERC will provide:

- your business with 10 (TEN) tickets into the Sponsors Only Marquee with the opportunity to purchase extra tickets at \$50 each. This Marquee is an all-inclusive marquee (admission, race book, 2 course meal & 50 drinks tickets (extra drinks available to purchase) within a private marquee) to use as you wish, staff, family, friends, clients
- Discounted hire of ERC facilities on non-race days

I/We \_\_\_\_\_ agree to the above sponsorship package  
(Business Name – Race name to be used)

---

(Authorised signatory & please print name and date beside)

Please return signed proposal to ERC as per address below to confirm your sponsorship by Jan 28<sup>th</sup> 2022.

Please contact Club Manager – Tammy Pretlove for all matters, [t.pretlove@countyracing.com.au](mailto:t.pretlove@countyracing.com.au) 0418659016